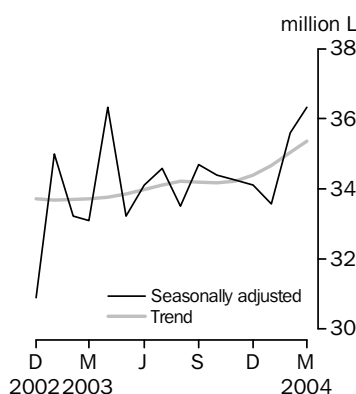


# SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

EMBARGO: 11.30AM (CANBERRA TIME) THURS 6 MAY 2004

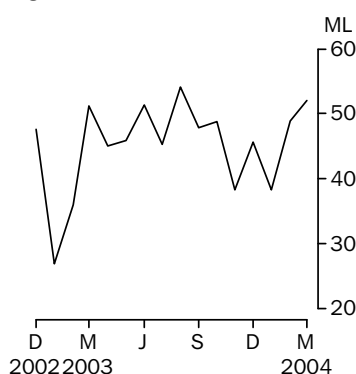
## Australian produced wine

Domestic sales



## Australian produced wine

Exports  
Original



## KEY FIGURES

	Mar 2004	Feb 2004 to Mar 2004	Mar 2003 to Mar 2004
	'000 L	% change	% change
<b>TREND ESTIMATES</b>			
<b>Australian produced wine</b>			
Domestic wine sales	35 367	0.9	4.9
White table wine sales	17 758	1.0	5.0
Red and rosé table wine sales	12 398	0.3	2.9

## SEASONALLY ADJUSTED

<b>Australian produced wine</b>			
Domestic wine sales	36 324	2.0	9.7
White table wine sales	18 090	1.8	10.0
Red and rosé table wine sales	12 631	0.8	7.1

## KEY POINTS

### TREND ESTIMATES

- The trend estimate for domestic sales of Australian produced wine was 35.4 million litres in March 2004, an increase of 0.9% on February 2004 and 4.9% on March 2003.
- The trend estimate for domestic sales of white table wine increased 1.0% on February 2004 and 5.0% on March 2003 while red and rosé table wine increased 0.3% on February 2004 and 2.9% on March 2003.

### SEASONALLY ADJUSTED ESTIMATES

- The seasonally adjusted estimate for domestic sales of Australian produced wine was 36.3 million litres in March 2004, an increase of 2.0% on February 2004.
- The seasonally adjusted estimate for domestic sales of white table wine increased 1.8% on February 2004, while red and rosé table wine increased 0.8% on February 2004.

### ORIGINAL ESTIMATES

- In original terms, 35.5 million litres of Australian produced wine was sold domestically by winemakers in March 2004, an increase of 20.2% on February 2004 and 18.4% on March 2003.
- Exports of Australian produced wine increased 6.4% over February 2004 to 52.1 million litres. Australia exported 559.3 million litres with a value of \$2.4 billion in the twelve months ending March 2004, an increase of 12.3% in volume, but a decrease of 0.7% in value over the corresponding period to March 2003.

- For further information about these and related statistics, contact the National Information and Referral Service on 1300 135 070 or Graeme Thomas on Adelaide (08) 8237 7536.

## NOTES

### FORTHCOMING ISSUES

#### ISSUE

#### RELEASE DATE

April 2004	3 June 2004
May 2004	5 July 2004
June 2004	4 August 2004
July 2004	3 September 2004
August 2004	6 October 2004
September 2004	3 November 2004

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### CHANGES IN THIS ISSUE

As advised in the previous issue, extensive changes have been made to the format and content of this publication. A longer time series and larger graphs for trend data have been introduced. New graphs have been introduced for exports by wine type, total exports by financial year and the unit value of wine exports. Table 1 has been modified to include new categories for 'table wine' and total 'other wine'. The whole structure of the imports and exports tables have been changed with additional data provided.

### DATA NOTES

There are no data notes in this issue.

### ROUNDING

Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

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### ABBREVIATIONS

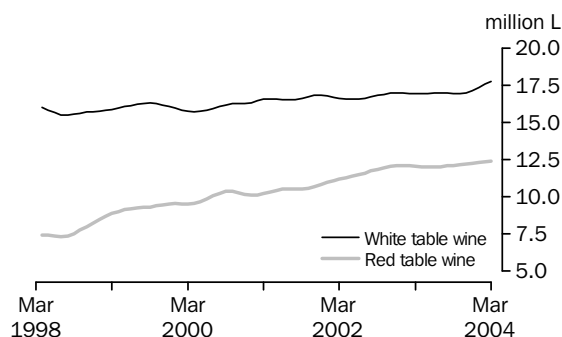
AWBC	Australian Wine and Brandy Corporation
f.o.b.	free on board
L	litre
L al	litres of alcohol

Dennis Trewin  
Australian Statistician

## DOMESTIC AUSTRALIAN TABLE WINE SALES TREND

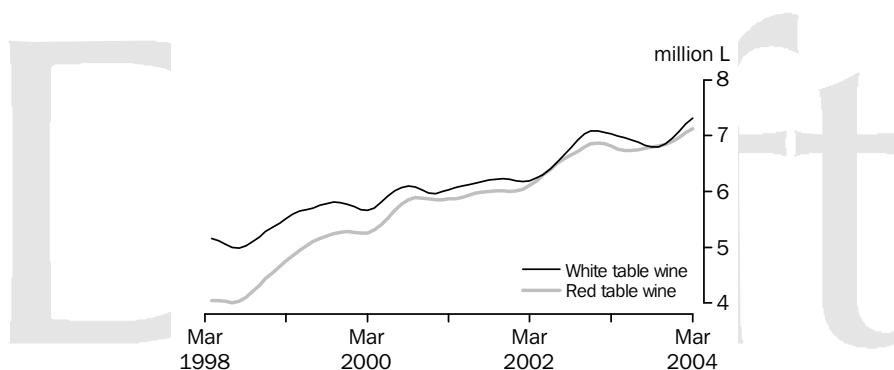
### TOTAL WHITE AND RED/ROSÉ TABLE WINE

The trend estimate for domestic sales of white table wine increased 1.0% on February 2004 and 5.0% on March 2003. The trend estimate for domestic sales of red and rosé wine increased 0.3% on February 2004 and 2.9% on March 2003.



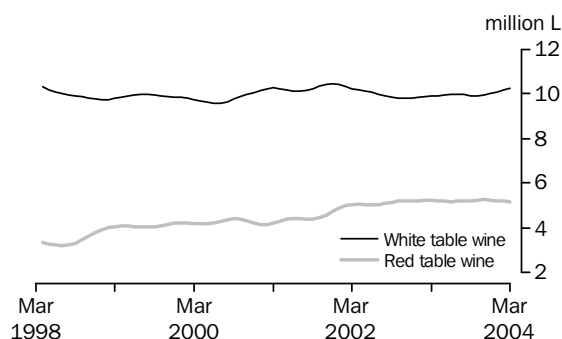
### TABLE WINE, GLASS CONTAINER LESS THAN 2 LITRES

The trend estimate for domestic sales of white table wine in glass containers of less than 2 litres increased 1.5% on February 2004 and 4.1% on March 2003. The trend estimate for domestic sales of red and rosé wine sales in glass containers of less than 2 litres increased 1.0% on February 2004 and 4.6% on March 2003.



### TABLE WINE, SOFT PACK CONTAINERS

The trend estimate for domestic sales of white table wine in soft packs increased 0.6% on February 2004 and 3.5% on March 2003. The trend estimate for domestic sales of red and rosé wine in soft packs decreased 0.8% on February 2004 and 1.6% on March 2003.

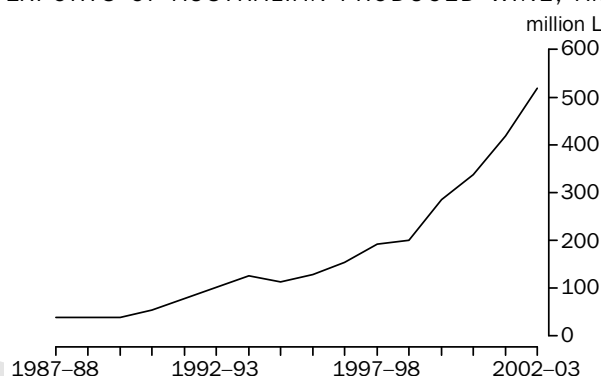


## EXPORTS OF AUSTRALIAN PRODUCED WINE

### EXPORTS OF AUSTRALIAN PRODUCED WINE

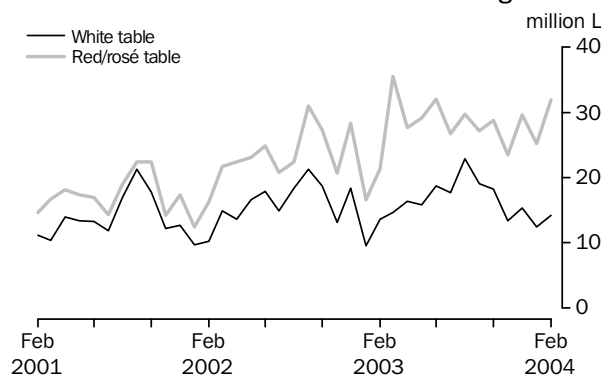
The graph below shows that there has been steady growth in original terms in the quantity of exports of Australian produced wine over the last sixteen years. In 1987–88, 39.1 million litres of wine were exported. Exports gradually grew over the next five years to reach over 100 million litres in 1992–93. By 1998–99 exports had reached 200.9 million litres. Since then there has been rapid growth with 284.9 million litres of wine exported in 1999–2000, a 41.8% rise on 1998–99 (200.9 million litres). This was followed by an 18.7% rise in 2000–01, a 23.7% rise in 2001–02 and a 24.0% rise to reach 518.6 million litres exported in 2002–03.

### EXPORTS OF AUSTRALIAN PRODUCED WINE, Annual totals: **Original**



In original terms, 52.1 million litres of Australian produced wine were exported in March 2004, an increase of 6.4% on February 2004 and 1.8% on March 2003. In March 2004, 17.0 million litres of Australian produced white table wine were exported, an increase of 19.6% on February 2004 and 15.6% on March 2003. Australia also exported 34.2 million litres of Australian produced red and rosé table wine in March 2004, an increase of 7.3% on February 2004, but a decrease of 3.7% on March 2003.

### EXPORTS OF TABLE WINE BY TYPE: **Original**

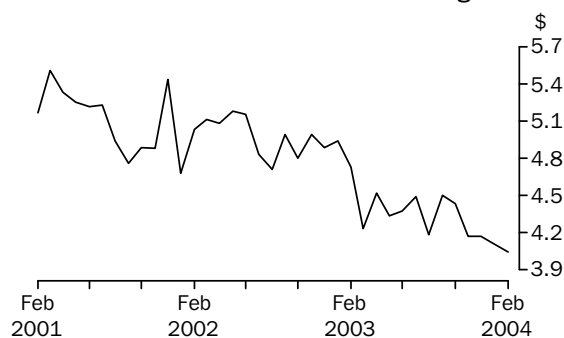


## EXPORTS OF AUSTRALIAN PRODUCED WINE *continued*

### UNIT VALUE OF WINE EXPORTS

In original terms, 52.1 million litres of wine were exported in March 2004, an increase of 6.4% in quantity and 10.6% in value on February 2003. The average value of wine exports in March 2004 was \$4.21 per litre, down from \$4.23 per litre in March 2003.

#### UNIT VALUE OF WINE EXPORTS: **Original**



### DIFFERENCES BETWEEN ABS AND AWBC WINE EXPORT FIGURES

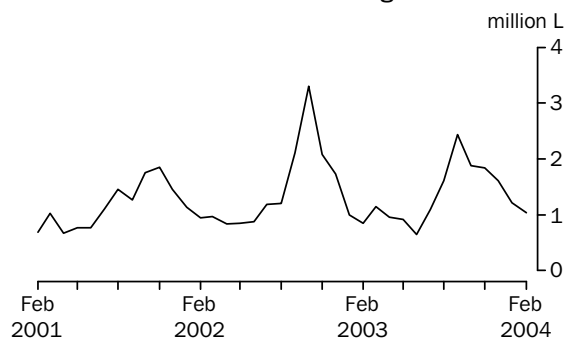
The value of wine exports reported in this publication is derived by the ABS from customs export reports and the ABS converts the value on the day of shipment, at the daily conversion rate. The Australian Wine and Brandy Corporation (AWBC) also report the value of exports and the exporter makes the conversion when submitting wine for export approval. With the AWBC method, it is expected that some of the conversions will occur at hedged rates while this does not occur with the ABS method. For March the value reported by the ABS was \$xxxxxm while the AWBC value was \$yyym. When the Australian exchange rate is moving significantly the alternative methods will result in diverging valuations.

## IMPORTS AND DISPOSALS OF AUSTRALIAN PRODUCED WINE

### WINE IMPORTS CLEARED FOR HOME CONSUMPTION

In original terms, 2.6 million litres of wine were imported, an increase of 154.1% in quantity and 57.4% in value on February 2004. The average value of wine cleared for home consumption in March 2004 was \$4.57 per litre, down from \$8.44 per litre in March 2003.

#### WINE IMPORTS CLEARED: Original



### DISPOSALS OF AUSTRALIAN PRODUCED WINE AND WINE AVAILABLE FOR CONSUMPTION IN AUSTRALIA

The original data for the December quarter 2003 shows that wine available for consumption in Australia increased 0.7% on the same quarter in 2002. Domestic sales of Australian wine increased 2.2%, but wine imports decreased 25.2%. Total disposals of Australian produced wine increased by 1.5% on the same quarter in 2002 with exports also increasing by 0.8%.

	<i>Domestic sales of Australian produced wine (A)</i>	<i>Wine imports cleared home consumption (B)</i>	<i>Wine available for consumption (A + B)</i>	<i>Exports of Australian produced wine (C)</i>	<i>Total disposals of Australian produced wine (A + C)</i>
<i>Period</i>	'000 L	'000 L	'000 L	'000 L	'000 L
2000-01	384 847	12 773	397 620	338 289	723 136
2001-02	386 232	14 479	400 711	418 390	804 622
2002-03	402 479	17 112	419 591	518 595	921 074
March qtr 2003	81 049	2 990	84 039	113 965	195 014
March qtr 2004	87 136	4 888	92 024	140 321	227 457

## DOMESTIC SALES OF AUSTRALIAN WINE, By container type

	WHITE TABLE WINE			RED AND ROSÉ TABLE WINE					
	Glass less than 2 litres	Soft packs(a)	Total(b)	Glass less than 2 litres	Soft packs(a)	Total(b)	Total table wine	Total other wine	Total wine
Period	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L
ORIGINAL									
2000-01	74 123	122 452	199 763	70 506	53 538	125 560	325 325	59 522	384 847
2001-02	75 657	122 776	199 881	73 622	56 085	130 401	330 281	55 952	386 232
2002-03	81 678	118 893	201 631	79 752	62 788	142 835	344 465	58 010	402 479
2003									
March	6 381	9 614	16 034	5 798	4 561	10 371	26 406	3 603	30 009
April	6 843	10 836	17 737	6 826	5 751	12 602	30 338	4 491	34 831
May	6 108	9 931	16 182	7 096	5 642	12 751	28 933	4 434	33 367
June	5 785	9 051	14 909	6 925	5 501	12 527	27 437	3 982	31 417
July	7 265	10 692	18 016	7 975	6 485	14 503	32 519	5 240	37 760
August	6 195	9 249	15 537	7 280	5 539	12 980	28 517	5 052	33 569
September	7 135	10 072	17 363	7 530	5 869	13 494	30 858	5 193	36 050
October	7 872	11 070	19 290	7 761	5 904	13 801	33 091	6 740	39 831
November	8 529	11 337	19 969	7 794	5 618	13 516	33 485	7 418	40 904
December	9 371	10 367	19 976	7 525	4 859	12 608	32 584	8 150	40 734
2004									
January	4 774	7 771	12 634	3 659	2 751	6 417	19 051	3 001	22 053
February	6 573	9 759	16 594	5 386	4 095	9 600	26 193	3 363	29 558
March	7 419	11 276	18 987	6 604	5 355	12 003	30 991	4 534	35 525
SEASONALLY ADJUSTED									
2003									
March	6 872	9 562	16 443	6 729	4 929	11 792	28 280	4 742	33 101
April	7 127	10 877	18 178	6 886	5 685	12 594	30 908	5 041	36 333
May	6 818	9 843	16 672	6 523	5 345	11 803	28 472	4 728	33 211
June	7 004	10 184	17 107	6 734	5 231	12 134	29 101	4 849	34 106
July	7 079	10 140	17 421	6 771	5 121	11 891	29 464	5 100	34 586
August	6 589	9 544	16 438	6 697	4 676	11 659	28 227	5 264	33 500
September	6 775	10 269	17 179	6 962	5 550	12 476	29 691	5 035	34 684
October	7 011	9 848	16 990	7 040	5 380	12 400	29 345	5 193	34 378
November	6 574	10 048	16 901	6 411	5 414	12 076	29 016	5 131	34 256
December	7 067	9 464	16 863	7 007	5 060	12 229	29 045	5 110	34 115
2004									
January	6 862	10 433	17 250	6 904	4 997	11 932	28 911	5 051	33 561
February	7 354	10 206	17 770	7 103	5 331	12 532	30 270	5 324	35 595
March	7 474	10 360	18 090	7 284	5 230	12 631	30 760	5 467	36 324
TREND ESTIMATES									
2003									
March	7 029	9 905	16 920	6 813	5 235	12 045	28 923	4 804	33 718
April	6 993	9 923	16 914	6 761	5 221	11 997	28 917	4 845	33 761
May	6 960	9 940	16 935	6 732	5 196	11 968	28 944	4 900	33 849
June	6 922	9 971	16 976	6 728	5 182	11 970	28 999	4 964	33 975
July	6 876	9 987	16 994	6 746	5 189	12 007	29 060	5 031	34 113
August	6 831	9 982	16 983	6 775	5 204	12 068	29 106	5 093	34 210
September	6 794	9 933	16 925	6 797	5 215	12 113	29 076	5 124	34 188
October	6 795	9 913	16 918	6 816	5 237	12 160	29 085	5 134	34 168
November	6 850	9 940	16 993	6 845	5 251	12 202	29 163	5 138	34 220
December	6 950	10 006	17 146	6 895	5 238	12 241	29 322	5 156	34 388
2004									
January	7 073	10 093	17 350	6 968	5 213	12 291	29 562	5 199	34 675
February	7 205	10 190	17 578	7 053	5 197	12 357	29 856	5 255	35 039
March	7 314	10 250	17 758	7 127	5 153	12 398	30 090	5 324	35 367

(a) Soft pack containers include all collapsible packs, plastic or otherwise.

(b) Components do not add to total. The difference between the components and total is 'wine in other containers' (see Glossary).

## DOMESTIC SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

	<i>Table</i>	<i>Fortified</i>	<i>Sparkling bottle fermentation (a)</i>	<i>Sparkling bulk fermentation (a)</i>	<i>Carbonated</i>	<i>Other wine products</i>	<i>Vermouth</i>	<i>Brandy (b)</i>
<i>Period</i>	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L al
<b>2000-01</b>	325 325	22 185	16 706	13 952	3 292	3 011	372	901
<b>2001-02</b>	330 281	20 384	17 686	12 000	3 123	2 454	305	701
<b>2002-03</b>	344 465	20 842	22 991	8 627	2 799	2 498	252	651
<b>2003</b>								
March	26 406	1 388	1 279	526	225	167	18	50
April	30 338	1 799	1 569	672	239	189	23	46
May	28 933	2 121	1 339	533	203	222	16	51
June	27 437	1 903	1 199	479	190	194	16	60
July	32 519	2 273	1 378	983	246	339	21	62
August	28 517	1 945	1 478	1 166	223	199	41	48
September	30 858	2 008	1 727	967	266	206	18	59
October	33 091	1 667	2 979	1 495	326	253	20	62
November	33 485	1 742	3 337	1 699	363	256	21	87
December	32 584	1 768	3 623	2 006	415	308	30	42
<b>2004</b>								
January	19 051	1 134	911	538	224	177	17	27
February	26 193	1 193	1 020	746	223	161	20	41
March	30 991	1 673	1 399	938	316	190	19	41

(a) Spritzig table wines are included with table wine.

(b) Quantities on which excise duty was paid.

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## DOMESTIC SALES OF AUSTRALIAN FORTIFIED WINE BY WINEMAKERS

<i>Period</i>	<i>Sherry in glass less than 2 litres</i> '000 L	<i>Port in glass less than 2 litres</i> '000 L	<i>Other in glass less than 2 litres(a)</i> '000 L	<i>Soft packs</i> '000 L	<i>All other containers(b)</i> '000 L	<i>Total fortified</i> '000 L
<b>2000-01</b>	2 327	4 674	353	8 160	6 674	<b>22 185</b>
<b>2001-02</b>	2 102	4 052	333	8 369	5 529	<b>20 384</b>
<b>2002-03</b>	2 227	4 075	320	8 856	5 369	<b>20 842</b>
<b>2003</b>						
March	142	230	20	599	398	<b>1 388</b>
April	197	320	25	825	432	<b>1 799</b>
May	252	396	29	905	539	<b>2 121</b>
June	173	354	31	890	455	<b>1 903</b>
July	223	440	36	974	599	<b>2 273</b>
August	212	393	34	791	514	<b>1 945</b>
September	252	403	34	790	530	<b>2 008</b>
October	167	328	37	727	408	<b>1 667</b>
November	192	414	36	701	399	<b>1 742</b>
December	223	453	33	641	418	<b>1 768</b>
<b>2004</b>						
January	159	218	18	435	304	<b>1 134</b>
February	113	196	16	513	356	<b>1 193</b>
March	145	334	24	742	429	<b>1 673</b>

(a) Includes muscat, madiera, tokay and white port.

(b) Includes tankers, cans and rigid containers including glass 2 litres and over.

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## EXPORTS OF AUSTRALIAN PRODUCED WINE(a), By wine type

WINE TYPE							
Period	White table	Red/rosé table(b)	Total table	Fortified wine	Sparkling wine	Other	Total wine
QUANTITY ('000 L)							
2000-01	148 273	180 347	328 620	2 032	6 546	1 091	338 289
2001-02	175 741	230 465	406 205	2 698	8 048	1 438	418 390
2002-03	193 736	312 881	506 617	3 034	7 933	1 010	518 595
2003							
January	9 576	16 662	26 238	158	442	29	26 867
February	13 637	21 435	35 071	144	668	49	35 933
March	14 708	35 548	50 256	246	360	304	51 165
April	16 447	27 645	44 092	155	720	55	45 021
May	15 874	29 186	45 061	208	534	54	45 856
June	18 730	31 997	50 727	117	423	51	51 318
July	17 642	26 776	44 418	226	493	111	45 248
August	22 947	29 703	52 650	249	1 148	95	54 142
September	19 050	27 132	46 181	385	1 236	92	47 894
October	18 274	28 758	47 032	176	1 526	57	48 790
November	13 403	23 483	36 887	215	1 186	56	38 344
December	15 373	29 576	44 949	141	510	36	45 636
2004							
January	12 412	25 164	37 576	85	598	21	38 280
February	15 003	33 187	48 189	148	528	62	48 928
March	16 998	34 227	51 225	221	588	34	52 069
VALUE (c) (\$'000)							
2000-01	619 226	1 074 545	1 693 771	8 673	40 667	8 971	1 752 082
2001-02	737 454	1 296 820	2 034 273	16 169	49 042	5 644	2 105 128
2002-03	788 239	1 561 361	2 349 600	18 266	48 934	6 346	2 423 145
2003							
January	38 921	89 900	128 821	753	2 941	165	132 680
February	54 483	109 507	163 990	913	4 528	386	169 817
March	57 322	154 664	211 985	1 595	2 124	844	216 549
April	62 368	135 105	197 472	1 012	4 406	453	203 343
May	63 358	130 650	194 008	1 398	2 988	468	198 862
June	72 758	147 517	220 276	985	2 624	416	224 301
July	67 800	130 213	198 013	1 613	2 584	820	203 030
August	85 540	132 619	218 159	1 511	6 130	587	226 386
September	75 545	131 472	207 017	1 685	6 352	428	215 482
October	70 968	135 672	206 639	1 449	7 926	483	216 497
November	47 951	103 922	151 873	978	6 831	421	160 104
December	59 657	127 132	186 788	820	2 616	234	190 457
2004							
January	46 694	106 514	153 209	526	3 330	177	157 242
February	56 622	137 821	194 443	943	2 749	206	198 341
March	65 775	148 984	214 759	1 014	3 437	237	219 447

(a) Exports may include sales made by exporters other than winemakers.

(b) Includes 'Other table wine'.

(c) See paragraphs 6 and 7 of the Explanatory Notes.

## EXPORTS AND IMPORTS OF BRANDY

Period	EXPORTS (a)		IMPORTS (b)	
	Quantity	Value(c)	Quantity	Value(c)
	'000 L al	\$'000	'000 L al	\$'000
<b>2000-01</b>	19	286	504	7 575
<b>2001-02</b>	24	208	577	9 026
<b>2002-03</b>	21	172	557	9 570
<b>2003</b>				
January	—	15	26	642
February	2	11	30	712
March	5	29	38	529
April	—	1	42	592
May	3	36	51	695
June	—	6	39	682
July	1	19	59	1 294
August	2	7	46	660
September	—	2	40	642
October	—	5	56	1 381
November	—	2	53	1 047
December	—	5	74	1 783
<b>2004</b>				
January	2	16	30	775
February	—	1	33	482
March	1	34	42	558

— nil or rounded to zero (including null cells)

(a) Exports of Australian produced brandy which may include sales made by exporters other than winemakers.

(b) Imports cleared for home consumption. See paragraph 5 of the Explanatory Notes.

(c) See paragraphs 6 and 7 of the Explanatory Notes.

## EXPORTS AND IMPORTS, Selected countries(a)—March 2004

Country	WINE TYPE						TOTAL WINE	
	White	Red/rosé	Total	Fortified	Sparkling	Other	Quantity	Value(c)
	table	table(b)	table					
	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	\$'000
EXPORTS (d)								
United Kingdom	8 166	10 853	19 019	94	258	—	19 371	72 190
United States of America	4 183	11 588	15 771	56	57	—	15 884	81 322
New Zealand	728	746	1 474	8	67	20	1 569	5 791
Canada	1 009	2 255	3 264	53	21	—	3 338	17 982
Germany, Federal Republic of	372	2 095	2 466	—	—	—	2 466	5 354
Netherlands	288	384	672	—	1	—	673	2 260
Denmark	133	1 120	1 253	—	19	—	1 272	3 607
Ireland	296	447	743	—	10	—	753	3 802
Sweden	330	463	793	—	32	—	826	3 535
Belgium	361	433	794	1	3	—	798	1 937
Japan	109	219	328	1	38	2	369	2 403
Switzerland	49	388	436	—	7	—	444	1 985
France	225	489	714	—	8	—	722	1 944
Singapore	118	353	471	1	4	1	477	4 292
Norway	22	112	134	—	9	—	143	533
Hong Kong	37	162	199	1	2	1	203	1 411
Malaysia	50	140	190	3	1	—	195	1 945
Finland	96	64	160	—	13	—	173	718
Thailand	42	70	112	—	1	2	115	603
United Arab Emirates	94	78	172	—	7	—	180	648
Total other countries(e)	288	1 771	2 059	1	30	9	2 098	5 185
<b>Total all countries</b>	<b>16 998</b>	<b>34 227</b>	<b>51 225</b>	<b>221</b>	<b>588</b>	<b>34</b>	<b>52 069</b>	<b>219 447</b>
IMPORTS (f)								
New Zealand	449	69	518	—	26	14	558	4 821
Italy	67	175	242	7	87	32	368	1 420
France	33	24	58	—	113	—	171	3 154
Spain	1	11	11	2	9	—	23	159
Portugal	1	—	1	—	—	30	32	97
United Kingdom	—	—	—	—	—	—	—	51
Germany, Federal Republic of	5	5	10	—	1	13	24	121
Greece	16	5	21	—	—	2	24	51
Total other countries(e)	1 361	72	1 433	—	7	1	1 440	2 200
<b>Total all countries</b>	<b>1 933</b>	<b>362</b>	<b>2 295</b>	<b>9</b>	<b>243</b>	<b>93</b>	<b>2 640</b>	<b>12 073</b>

— nil or rounded to zero (including null cells)

(a) For details on the selection of countries see paragraph 6 of the Explanatory Notes.

(b) Includes 'Other table wine'.

(c) See paragraphs 6 and 7 of the Explanatory Notes.

(d) Exports of Australian wine which may include sales made by exporters other than winemakers.

(e) Includes other countries as detailed in *Standard Australian Classification of Countries* (cat. no. 1269.0).

(f) Imports cleared for home consumption. See paragraph 5 of the Explanatory Notes.

## EXPORTS OF AUSTRALIAN WINE(a), By region

Period	Oceania and Antarctica	Europe and the former USSR	Southeast Asia	Northeast Asia	Northern America	Other(b)	Total all regions	European Union(c)
QUANTITY ('000 L)								
<b>2000-01</b>	22 194	215 079	6 054	8 104	84 530	2 329	<b>338 289</b>	207 703
<b>2001-02</b>	27 273	260 436	6 685	9 851	111 735	2 410	<b>418 390</b>	253 252
<b>2002-03</b>	33 499	290 011	7 249	9 152	175 321	3 364	<b>518 595</b>	281 544
<b>2003</b>								
January	2 234	14 435	485	656	8 873	183	<b>26 867</b>	13 877
February	1 579	19 500	627	794	13 182	251	<b>35 933</b>	19 125
March	2 817	24 193	693	805	22 158	500	<b>51 165</b>	23 396
April	3 600	23 704	498	929	15 991	300	<b>45 021</b>	22 760
May	3 056	26 173	405	723	14 956	544	<b>45 856</b>	25 327
June	3 412	25 104	474	719	21 337	272	<b>51 318</b>	24 418
July	2 969	24 538	550	770	16 215	206	<b>45 248</b>	23 785
August	3 327	33 473	579	650	15 865	248	<b>54 142</b>	32 808
September	4 099	28 280	471	1 006	13 830	209	<b>47 894</b>	27 692
October	3 619	26 025	836	1 137	16 935	238	<b>48 790</b>	25 536
November	2 968	19 583	987	1 345	13 130	331	<b>38 344</b>	19 346
December	953	23 961	794	1 373	18 333	222	<b>45 636</b>	23 341
<b>2004</b>								
January	1 213	22 875	571	722	12 596	303	<b>38 280</b>	21 503
February	1 613	28 463	626	1 271	16 723	232	<b>48 928</b>	27 998
March	1 638	29 039	938	865	19 231	358	<b>52 069</b>	27 277
VALUE (\$'000)								
<b>2000-01</b>	82 251	973 428	39 376	53 012	594 219	9 796	<b>1 752 082</b>	934 925
<b>2001-02</b>	90 580	1 115 774	47 547	59 672	780 125	11 430	<b>2 105 128</b>	1 077 391
<b>2002-03</b>	107 376	1 184 324	52 246	57 470	1 007 724	14 006	<b>2 423 145</b>	1 140 191
<b>2003</b>								
January	3 944	60 668	3 607	4 593	59 084	784	<b>132 680</b>	58 404
February	4 661	80 707	4 365	5 516	73 493	1 075	<b>169 817</b>	78 913
March	8 426	94 088	5 767	5 132	101 190	1 946	<b>216 549</b>	89 890
April	8 996	91 871	3 984	5 803	91 519	1 172	<b>203 343</b>	87 710
May	7 059	98 906	3 159	4 332	83 352	2 053	<b>198 862</b>	94 953
June	10 553	90 179	4 196	4 639	113 545	1 190	<b>224 301</b>	86 387
July	12 227	91 326	3 119	4 780	90 495	1 082	<b>203 030</b>	87 747
August	10 321	125 760	3 561	4 262	81 478	1 003	<b>226 386</b>	122 303
September	12 010	109 887	3 507	6 192	82 741	1 144	<b>215 482</b>	106 155
October	13 111	98 079	5 814	6 821	91 616	1 056	<b>216 497</b>	95 367
November	12 505	68 035	6 707	7 764	63 836	1 258	<b>160 104</b>	66 954
December	4 382	82 666	5 396	7 620	89 468	924	<b>190 457</b>	80 246
<b>2004</b>								
January	4 132	77 132	3 929	4 557	66 379	1 112	<b>157 242</b>	75 474
February	5 179	100 672	4 917	6 439	80 059	1 075	<b>198 341</b>	98 589
March	6 182	99 419	7 631	5 375	99 361	1 479	<b>219 447</b>	96 134

(a) Exports may include sales made by exporters other than winemakers.

(b) Includes ships' stores.

(c) The 'European Union' is not additional to the total and is a component of the 'Europe and the former USSR' region.

## IMPORTS CLEARED(a), Selected countries(b)

							Germany, Federal Republic of			
	New Zealand	Italy	France	Spain	Portugal	United Kingdom		Greece	Other	Total all countries
Period	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L
<b>2000-01</b>	2 523	5 364	2 528	354	430	22	414	356	782	<b>12 773</b>
<b>2001-02</b>	3 894	4 983	2 716	386	484	5	371	407	1 233	<b>14 479</b>
<b>2002-03</b>	4 929	4 844	2 728	501	463	400	368	357	2 523	<b>17 112</b>
<b>2003</b>										
January	321	324	151	57	21	—	19	34	63	<b>991</b>
February	294	241	133	25	28	—	14	11	105	<b>850</b>
March	398	327	184	35	42	—	23	38	100	<b>1 149</b>
April	273	281	199	16	40	—	31	16	99	<b>956</b>
May	255	290	179	33	23	—	27	44	60	<b>914</b>
June	163	184	137	18	45	—	29	11	60	<b>646</b>
July	237	324	311	41	23	—	48	14	91	<b>1 089</b>
August	372	423	186	18	33	—	39	31	508	<b>1 611</b>
September	725	482	303	94	72	7	26	12	717	<b>2 438</b>
October	518	667	410	69	33	3	33	52	98	<b>1 883</b>
November	689	513	371	72	53	—	37	9	92	<b>1 837</b>
December	476	495	331	43	94	—	21	73	72	<b>1 605</b>
<b>2004</b>										
January	497	299	168	69	38	—	24	34	80	<b>1 209</b>
February	408	237	182	39	38	—	17	4	114	<b>1 039</b>
March	558	368	171	23	32	—	24	24	1 440	<b>2 640</b>

— nil or rounded to zero (including null cells)

(a) Imports cleared for home consumption. See paragraph 5 of the Explanatory Notes.

(b) For details on the selection of countries see paragraph 6 of the Explanatory Notes.

## IMPORTS CLEARED BY WINE TYPE(a)

	WINE TYPE						
Period	White table	Red/rosé table(b)	Table wine	Fortified wine	Sparkling wine	Other wine	Total wine
QUANTITY ('000 L)							
2000-01	3 318	3 980	7 298	106	2 913	2 457	12 773
2001-02	4 658	3 931	8 589	201	3 282	2 407	14 479
2002-03	6 446	4 624	11 070	190	3 851	2 001	17 112
2003							
January	358	154	512	33	272	173	991
February	380	236	616	5	147	81	850
March	432	306	738	6	228	176	1 149
April	326	335	661	4	186	105	956
May	297	305	602	22	182	108	914
June	183	231	414	14	128	90	646
July	336	309	645	27	309	108	1 089
August	423	335	757	453	304	97	1 611
September	1 230	406	1 636	28	718	56	2 438
October	537	352	889	30	778	186	1 883
November	564	376	940	26	757	115	1 837
December	516	413	929	58	452	166	1 605
2004							
January	447	302	749	24	256	180	1 209
February	444	262	706	10	215	107	1 039
March	1 933	362	2 295	9	243	93	2 640
VALUE (\$'000)							
2000-01	22 885	17 997	40 882	740	39 519	11 069	92 211
2001-02	33 538	24 134	57 672	1 261	43 550	13 073	115 556
2002-03	47 504	27 733	75 237	1 179	53 703	9 088	139 207
2003							
January	3 220	1 041	4 261	183	3 363	744	8 550
February	2 915	1 466	4 381	61	2 170	304	6 916
March	3 603	2 133	5 736	48	3 204	708	9 696
April	2 634	1 930	4 565	20	2 427	468	7 479
May	2 549	1 839	4 388	200	3 164	479	8 231
June	1 719	2 162	3 881	69	2 160	346	6 455
July	3 031	3 243	6 274	162	5 559	568	12 562
August	3 858	3 003	6 861	627	4 435	415	12 339
September	6 380	2 999	9 379	173	10 038	219	19 809
October	4 339	2 428	6 767	123	11 244	720	18 853
November	4 407	2 786	7 193	147	9 830	514	17 683
December	4 165	2 660	6 824	250	6 230	745	14 049
2004							
January	3 699	1 956	5 655	122	3 090	496	9 363
February	3 223	1 916	5 139	67	2 077	390	7 672
March	6 046	2 244	8 290	54	3 440	290	12 073

(a) Imports cleared for home consumption. See paragraph 5 of the Explanatory Notes.

(b) Includes 'Other table wine'.

## EXPLANATORY NOTES

### INTRODUCTION

**1** The information shown in this publication for the domestic sales of Australian produced wine is obtained directly from winemakers by means of a mail collection. The brandy sales figures shown represent quantities on which excise duty was paid, i.e. the quantity of brandy released for sale. Statistics relating to import clearances and exports are based on information provided to the Australian Customs Service by importers, exporters and their agents.

### SCOPE AND COVERAGE

**2** The information on domestic sales of Australian produced wine is obtained from winemaking enterprises with sales of 250,000 litres or more in either of the previous two financial years. These account for approximately 94% of total wine sales. All sales data are collected on an Australia-wide basis only and state figures are therefore not available.

**3** Tables 1–3 include all sales by winemakers (within the scope of the collection) with the exception of exports, sales for ships' stores, sales of imported wine and brandy and inter-winery sales, the last exclusion being necessary to avoid duplication in the published figures. From July 1998 the definition for table wine in the glass container categories changed from '1 litre and under' to 'less than 2 litres'. This series has been retained as the contribution of the over 1 litre but under 2 litres containers (such as table wine in magnum sized bottles) is believed to have been less than 1%. There is an expectation this contribution will increase in the future. This has a consequential effect for the 'other containers' category which includes glass containers 2 litres and over from July 1998 (prior to this it was glass over 1 litre). This series will also be retained.

**4** From July 2000, the category 'Flavoured wine' has been changed to 'Other wine products'. This change reflects the inclusion of de-alcoholised, low and reduced alcohol wines in the category. These wine types were previously included in 'Table wine'. While it is expected that the effect on the 'Table wine' series resulting from this change will be insignificant, care should be taken in comparing 'Flavoured wine' with 'Other wine products'.

### IMPORTS AND EXPORTS

**5** Figures relating to international trade in wine and brandy are presented in tables 4–9 to provide a basis for assessing the overall wine market. Imports cleared for home consumption (including re-imports, that is, goods originating in Australia that have been exported but then returned to source) comprise those goods entered for home consumption, together with goods cleared from Customs warehouses. Exports of Australian produce are defined as exports of goods, materials or articles which have been produced, manufactured or partly manufactured in Australia. Due to a change in the Customs Tariff codes implemented in July 1999 and July 2000, the wine type categories are not necessarily comparable with earlier data.

**6** In order to retain stability in the time-series of data, the selection of countries for which exports and imports data has been presented has been based upon the level of annual imports or exports from the previous financial year.

**7** The value of exports is the free on board (f.o.b.) transactions value of the goods expressed in Australian dollars. The ABS converts foreign currency f.o.b. values to Australian dollars using the exchange rate prevailing on the date of departure shown on the export manifest.

**8** The value of imports is the Australian customs value. Goods are valued at the point of containerisation (in most cases) or the port of shipment, or at the customs frontier of the exporting country, whichever comes first.

**9** For further information on the compilation of trade statistics refer to Explanatory Notes contained in *International Merchandise Trade, Australia* (cat. no. 5422.0).



## EXPLANATORY NOTES *continued*

### SEASONALLY ADJUSTED AND TREND ESTIMATES

**10** Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised. Seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather and industrial disputes).

**11** The seasonally adjusted estimates in this publication have been produced using a concurrent methodology whereby the seasonal factors are revised each month to take into account the seasonality exhibited by the latest observation. A more detailed review is conducted annually.

**12** The overall degree of revision to the seasonally adjusted estimates is expected to be less on average than would be the case with annual reanalysis only. However, the nature of the seasonal adjustment process is such that the magnitude of some revisions resulting from each adjustment may be quite significant, especially towards the end of the series. For this reason additional care should be exercised when interpreting movements in seasonally adjusted data for recent months.

**13** The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The trend estimates of wine sales have been derived by applying a 13-term Henderson weighted moving average to the seasonally adjusted series.

**14** For further information, see *Information Paper: A Guide to Interpreting Time Series — Monitoring Trends* (cat. no. 1349.0) or contact the Director, Time Series Analysis on Canberra (02) 6252 5132.

### ACKNOWLEDGMENT

**15** ABS publications draw extensively on information provided freely by individuals, businesses, governments and other organisations. Their continued cooperation is very much appreciated: without it, the wide range of statistics published by the ABS would not be available. Information received by the ABS is treated in strict confidence as required by the *Census and Statistics Act 1905*.

### RELATED PUBLICATIONS

**16** Another ABS publication which may be of interest is the *Australian Wine and Grape Industry* (cat. no. 1329.0). This is a statistical compendium of Australia's wine and grape industries containing information on: area of vines and production of grapes by region; wine production and grapes crushed by region; structure of the wine manufacturing industries; stocks of wine held by winemakers at 30 June; domestic wine sales; exports and imports of wine; price indexes of grapes and wine; consumption of wine and world comparisons.

**17** Current publications and other products by the ABS are listed in the *Catalogue of Publications and Products* (cat. no. 1101.0). The Catalogue is available from any ABS office or the ABS web site <<http://www.abs.gov.au>>. The ABS also issues a daily Release Advice on the web site which details products to be released in the week ahead.

## GLOSSARY

<b>Carbonated wine</b>	Wine which has dissolved carbon dioxide and the carbon dioxide is added artificially to the wine.
<b>Domestic Sales</b>	All sales of Australian produced wine by winemakers within the scope of the survey whether they be wholesale or retail sales, or bulk sales to other wineries outside of the scope of the survey. Excluded are inter-winery sales, sales to ships' stores, wine blended with Australian wine and sold domestically.
<b>Exports</b>	Exports of wine to overseas ports including sales made by exporters and wine producers.
<b>Fortified wine</b>	Wine to which grape spirit, brandy or both has been added, thereby adding alcoholic strength and precluding further fermentation. Fortified wine must contain at least 150 millilitres/litre and not more than 200 millilitres/litre of ethanol at 200° Centigrade.
<b>Grape spirit</b>	Spirit obtained from the distillation of wine or by-products of winemaking or the fermented liquor of a mash of dried grapes and contains methanol in a proportion not exceeding 3 grams per litre at 20° Centigrade of the ethanol content.
<b>Imports for home consumption</b>	Imported goods brought into the country for consumption or further processing, but excluding goods imported with the reasonable expectation of re-export within a limited time.
<b>Other containers</b>	All other wine packaging except glass bottles containing less than 2 litres and soft packs. Included in this category are glass containers greater than 2 litres, cans and bulk wine in tankers or other such containers.
<b>Other wine</b>	Products such as flavoured wine, cocktails, marsala, aperitif and tonic wines. De-alcoholised, low and reduced alcohol wines are also included.
<b>Soft packs</b>	A container type including all collapsible packs whether plastic or of other material.
<b>Sparkling</b>	A product consisting of wine that by complete or partial fermentation of contained sugars has become surcharged with carbon dioxide.
<b>Table wine</b>	A product of the complete or partial fermentation of fresh grapes or products derived solely from fresh grapes.



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